



In order to achieve our purpose to enhance the lifetime financial wellness of people, their communities and their businesses, we rely on four critical enablers.



## MMI'S OPERATING MODEL

The MMI operating model centres on establishing and maintaining a life-long relationship with its clients, enhancing their financial wellness by offering a diverse range of products through all cycles of life. It is a strongly collaborative operating model where the needs of clients in our segment businesses are met by solutions provided by MMI's Client Engagement Solutions and Products and Solutions businesses.

